

Smt. L.R.T. College of Commerce, Akola

Bachelor of Commerce (B.Com.) Programme

Programme Outcome:

Bachelor in Commerce is a three years under graduate course. It consists of six semesters i.e. two semesters in one academic year. Eligibility is HSC passed student from any stream. The programme outcome of B.Com., can be elaborated below:

1. After completing a B.Com degree a student can pursue PG Courses such as M.Com., M.C.M. , M.H.R.D., M.A.(Eco.), L.L.B. and various other management and professional courses such as M.B.A., C.A., C.S. etc.
2. After B.Com. a student can appear for various competitive exams such a UPSC, MPSC, Banking etc.
3. A student can also start his own business or can work with private concerns.

Programme Specific Outcome:

1. By completing a degree of B.Com a student acquires entrepreneur, accounting, managerial, statistical, auditing, income tax and communication skill.
2. A student gains knowledge regarding various economic concepts, monetary system.
3. A student can also gain information technology and computer software knowledge such as MS. Word, MS. Excel, MS. Power Point, Tally and designing webpage though HTML.
4. A student can gain good knowledge about e-commerce.

Course Outcome

B.Com. I Year (Sem. I)	Compulsory English	To develop Prose and Poetry reading skill in English. To make aware about English grammar and to develop business correspondence and writing skills.
	Supplementary English	To develop Prose, Poetry and composition writing reading skill in English.
	Compulsory Hindi	To develop Prose and Poetry reading skill in Hindi. To make aware about Hindi grammar and to develop business correspondence and writing skills.
	Compulsory Marathi	To develop Prose and Poetry reading skill in Marathi. To inculcate skill for writing in Marathi for different media.
	Computer Fundamental And Operating System -I	The objective of this course are to impart basic knowledge about Computer, Word Processing.
	Principles Of	To impart basic knowledge about micro

	Economics	economics, consumption law, production function and cost & revenue.
	Advanced Accountancy	To impart basic Accounting Knowledge as applicable to business.
	Principles Of Business Organization	To make aware about basic concept Commerce and Industry, business, Merger Acquisition, New Enterprises and Trade Union in India.

B.Com. I Year (Sem. II)	Compulsory English	To develop Prose and Poetry reading skill in English. To make aware about English grammar and to develop business correspondence and writing skills.
	Supplementary English	To develop Prose, Poetry and composition writing reading skill in English.
	Compulsory Hindi	To develop Prose and Poetry reading skill in Hindi. To make aware about Hindi grammar and to develop business correspondence and writing skills.
	Compulsory Marathi	To develop Prose and Poetry reading skill in Marathi. To inculcate skill for writing in Marathi for different media. To develop the skill of business letter writing.
	Computer Fundamental And Operating System -II	The objectives of this course are to impart basic knowledge about Computer, MS-Word Processing 2007 and MS-PowerPoint 2007.
	Business Economics	To impart knowledge regarding business and managerial economics, market structure and factors pricing
	Financial Accounting	To develop conceptual understanding of fundamentals of financial accounting system and to impart skills in accounting for various kinds of business transaction
	Principles Of Business Management	To develop conceptual knowledge and managerial skills regarding business management and its principles.

B.Com. II Year (Sem. III)	Compulsory English	To develop Prose and Poetry reading skill in English. To develop communication skills in english.
	Supplementary English	To develop Prose, Poetry and short stories reading skill in English.
	Compulsory Hindi	To develop Prose and Poetry reading skill in Hindi. To development business correspondence

		skill in Hindi.
	Compulsory Marathi	To develop Prose and Poetry reading skill in Marathi. To inculcate skill for writing resume and job application in Marathi.
	Company Accounts	This course enable the students to develop awareness about company Account.
	Business Mathematics	The objective of this course is to enable the students to have such minimum knowledge of Mathematics
	Auditing	This course will enable the students to create awareness regarding concept of audit and audit procedure carried out for Audit of Banking, Insurance & Educational Institutions.
	Monetary System	To course will enable students to create awareness regarding concept of Money, Value of money and Price Fluctuations. It will also make aware students regard capital market, money market and its functioning.
	Information Technology & Business Data Processing-I	The objective of this course is to familiarize with basics of Information Technology and use of Spreadsheet Package for Business Data Processing

B.Com. II Year (Sem. IV)	Compulsory English	To develop Prose and Poetry reading skill in English. To inculcate Interview and Interviewing skills, Meeting skills and Nonverbal Communication.
	Supplementary English	To develop Prose, Poetry and short stories reading skill in English.
	Compulsory Hindi	To develop Prose and Poetry reading skill in Hindi. To enhance skill of writing essay in Hindi.
	Compulsory Marathi	To develop Prose and Poetry reading skill in Marathi. To inculcate skills for creating text for advertisement in Marathi.
	Corporate Accounting	This course enable the students to develop awareness about corporate Accounting
	Business Statistics	The objective of this course is to enable the students to have such minimum knowledge of Statistics.
	Income Tax	The objectives of this course is to make aware students regarding basic concepts of income tax, computation of income of individual , procedure of filing income return and about income tax

		authorities and power.
	Indian Financial System	The objectives of this course are to develop awareness among student regarding Indian Financial Market, Indian Banks, Commercial Banks, Reserve Bank of India and Stock Exchange.
	Information Technology & Business Data Processing-II	The objective of this course is to familiarize with basics of Database, Database management System and use of Accounting Package for Business Data Processing

B.Com. III Year (Sem.V)	Compulsory English	To develop Prose, Poetry reading and communication skill in English. To inculcate awareness about paperless office, video conferencing and e-banking.
	Supplementary English	To develop Prose, Poetry and short stories reading skill in English.
	Compulsory Hindi	To develop Prose and Poetry reading skill in Hindi. To enhance skill of writing advertisement for increase in sale of goods in Hindi.
	Compulsory Marathi	To develop Prose and Poetry reading skill in Marathi. To inculcate skills for writing official notices, tenders and minutes of the meeting in Marathi.
	Cost Accounting	This course exposes the students to the basic concepts and tools used in Cost Accounting. To provide an understanding of the applications of Cost Accounting techniques for determination of cost of production.
	Business Environment	The contents of this course intend to develop the ability to understand and interpret sector-wise business environment of India.
	Business Regulatory Frame work	To help the students to understand the concept of business Laws and it's applications in business regulation.
	Internet and World Wide Web - I	The course aims at familiarizing the students with the basic concepts and ground rules of Internet and the various services it offers including designing of website and how to access information from depositories in the world wide web.
	e-Commerce - I	The objective of the course is to familiarize the students with the essentials of internet based e-commerce and to make them comprehend its practical aspects as well as growth potential of ecommerce in India.

B.Com. III Year (Sem.VI)	Compulsory English	To develop Prose, Poetry reading skill in English and to enhance communication skill in Advertising (Types of Advertising & Advertising Media, Techniques of effective advertising). To develop Employability Skills namely Leadership Skills, Teamwork Skills, Time Management, Stress Management among students.
	Supplementary English	To develop Prose, Poetry and one act play reading skill in English.
	Compulsory Hindi	To develop Prose and Poetry reading skill in Hindi. To enhance skill of writing advertisement for increase in sale of goods in Hindi.
	Compulsory Marathi	To develop Prose and Poetry reading skill in Marathi. To inculcate skills for writing memorandum and Public Notification in Marathi.
	Management Accounting	This course exposes the students to the basic concepts and tools used in Management Accounting and to provide an understanding of the applications of Management Accounting techniques for management decision making.
	Economics of Development	To provide an insight into various growth models and their applicability in present scenario.
	Company Law	To provide an indebt knowledge about company law, Incorporation of company, Share capital of company, Securities Market, Company Secretary And Company Meetings
	Internet and World Wide Web - II	The course aims at familiarizing the students with the basic concepts and ground rules of Internet and the various services it offers including designing of website and how to access information from depositories in the world wide web.
	e-Commerce- II	The objective of the course is to acquaint the students with the internet- based e-commerce business models, internet marketing and e-governance.

Master of Commerce (M.Com.) Programme

Programme Outcome:

Master of Commerce is a two years post graduate course. It consists of four semesters i.e. two semesters in one academic year. Eligibility is B.Com. or B.B.A. passed student. The programme outcome of M.Com., can be elaborated below:

1. After completing a M.Com degree a student can pursue research degrees such as M.Phil. (Commerce) and Ph.D. PG Courses such as M.A.(Eco.), and various other management and professional courses such as M.B.A., C.A., C.S. etc. can also be opted.
2. After M.Com. a student can appear for various competitive exams such a UPSC, MPSC, Banking
3. A student can get appointed as a junior college teacher after completing B.Ed. programme along with M.Com.
4. A student can also get appointed as a senior college teacher after completing Ph.D. or qualifying for 'SET| NET after completing M.Com.
5. A student can also start his own business or can work with private concerns.

Programme Specific Outcome:

1. By completing a degree of M.Com a student acquires entrepreneur, accounting, managerial, statistical, auditing, income tax and communication skill.
2. A student gains advanced knowledge regarding the subjects in business management , managerial economics, statistics, corporate tax planning, financial management, research methodology and marketing management.
3. A student can also gain information technology and computer software knowledge such as MS. Word, MS. Excel, MS. Power Point, Tally and designing webpage though HTML.
4. A student can gain good knowledge about e-commerce and legal securities.

Course Outcome

M.Com. I Year (Sem. I)	Managerial Economics	To make aware regarding concept of managerial economics and micro economics theories.
	Service Marketing and Customer Relationship Management	To acquaint students with basic issues in services marketing and customer relationship management.
	Advanced Financial And Cost Accounting	To enable students to understand advanced accounting concepts, tools and techniques used in financial and cost accounting.

	Banking and Insurance	To make aware students regarding structure of Banking and Insurance in India and services provided.
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M.Com. I Year (Sem. II)	Accounting for Managerial Decisions	To enable students to understand accounting concepts, tools and techniques used for taking managerial decisions.
	Strategic Management	To enhance decision making abilities of students in situation of uncertainty in dynamic business environment.
	Management Concept and Organisational Behaviour	To help student understand the conceptual framework of management and organisational behaviour.
	Computer Applications in Business	To provide knowledge and understanding the applications of relevant software in business data analysis for accounting and decision making.

M.Com. I I Year (Sem. III)	Research Methodology	To make student conversant with principles and theoretic concepts of the research methodology and guide them in their applications, so the students will be able to write project report.
	Statistical Analysis	To make the student learn the application of statistical tools and techniques for decision making.
	Corporate Tax Planning	This course aims at making students conversant with the corporate assessment, concepts of corporate tax planning and Indian Tax Laws, as also their implications for Corporate Management.
	E-Commerce and Legal Security	To enable the student to gain knowledge about e-commerce and its various components with legal security.

M.Com. II Year (Sem. IV)	Entrepreneurship and Skill Development	To improve entrepreneurship quality for self-employment. To give knowledge to start their own start-up. This course will also guide them how to develop business skills and how to achieve business goals.
	Sales and Distribution Management	To acquaint the students with sales operation, selling strategy and distribution management.
	Co-operative Management	To enable the students to understand the management of co-operative societies and co-

		operative legislation in India.
	International Financing	To make aware students regarding international financing.

Master of Computer Management (M.C.M.)

Programme Outcome:

Master of Computer Management is a two years post graduate course. It consists of four semesters i.e. two semesters in one academic year. Any graduate can seek admission for this course. Intake capacity is 40 students for each semester. The programme outcome of M.C.M., can be elaborated below:

1. After completion of M.C.M. many students begin their career at a junior level but are not in a position to map their job with expert technical skills obtained from a usual programme. A specialized programme would enhance their exposure to variety of roles and responsibilities which they can take in various fields of expertise. For e.g.: In the area of software development they could take up responsibilities of database, product development, product maintenance and support in addition to management activities.
2. Focused grooming would also make it easier for IT industry to decide which graduate could be mapped to the right domain.
3. Enabling entrepreneurship is also the need of the hour and students interested to be on their own could leverage from the newly designed focused programme for entrepreneurs. It will build right platform for students to become successful software professionals. This would emphasize on domain knowledge of various areas.
4. After completing a M.C.M. degree a student can pursue research degrees such as Ph.D. PG Courses such as M.A.(Eco.), L.L.B. and various other management and professional courses such as M.B.A., C.A., C.S. etc. can also be opted.
5. After M.C.M a student can appear for various competitive exams such a UPSC, MPSC and Banking etc.
6. A student can also get appointed as a visiting faculty for teaching BBA and MCM students.

Programme Specific Outcome:

1. A student will acquire steady stream of necessary knowledge, skills and foundation for acquiring a wide range of rewarding careers into rapidly expanding world of Information Technology
2. The inculcate the skills of planning and designing to build Complex Application Software Systems that are highly valued in all industry sectors including business, health, education and arts.

3. At the end of each semester, appearing for various certifications is possible for each student enabling them to make their resume rich.

M.C.M. I Year (Sem. I)	CFOS	<ul style="list-style-type: none"> To learn Basic architecture and history of computer To know the functionality of Multiprocessor OS To gain knowledge on distributed operating system concepts. To learn about Basics of Linux.
	PM	<ul style="list-style-type: none"> To learn at the problem-solving techniques by solving small problems. To study features of the C programming language as a continuation of the previous course. To enhance problem solving and programming skills in C with extensive programming projects
	OOPs	<ul style="list-style-type: none"> To gain knowledge of the problem-solving techniques by solving small problems. To discover features of the C++ programming language as a continuation of the previous course. To enhance problem solving and programming skills in C++ with extensive programming projects
	BDC I	<ul style="list-style-type: none"> Understand different types of networks, various topologies and application of networks. Understand types of addresses, data communication. Understand the concept of networking models, protocols, functionality of each layer.
	SAD	<ul style="list-style-type: none"> System Analysis and Design Provides mechanism for developing model. Guideline in development stage of system. Effective guideline in design system model.
M.C.M. I Year (Sem. II)	PM	<ul style="list-style-type: none"> To develop conceptual knowledge and managerial skills regarding business management and its principles.
	ADBMS	<ul style="list-style-type: none"> Identify structure of database system using data models and ER models Demonstrate SQL, XML schema Provide database design approaches with normalization Define and discuss transaction management and concurrency control
	JAVA	<ul style="list-style-type: none"> Understand different types of networks, various topologies and application of networks. Understand types of addresses, data communication. Understand the concept of networking models, protocols, functionality of each layer.

		<ul style="list-style-type: none"> • Learn basic networking hardware and tools.
	SE I	<ul style="list-style-type: none"> • To understand the past, present and future of computers, software and its technologies. • Planning the development and execution of software development process. • To have the out of the box skill for engineering of any software for any requirement
	ORT	<ul style="list-style-type: none"> • To understand various project completion activities • To study New technologies like PERT, CPM etc • To understand various DSS

M.C.M. II Year (Sem. III)	MIS	<ul style="list-style-type: none"> • To have a clear understanding of the working of company at different level of management • The use of same information in the business at different levels by different people in different perspective for the growth of company. • To systematically preserve / store / generate the document for perfect planning in case of any strategic/ financial planning.
	ADV JAVA	<ul style="list-style-type: none"> • To learn database programming using Java • To study web development concept using Servlet and JSP • To learn socket programming concept
	VC	<ul style="list-style-type: none"> • Visual computing provides integrated, interactive, development environment which is easy to use and develop software. • Support rapid application development. (RAD). • Visual computing provides a comprehensive interactive and context sensitive online help system. • Support other application like component object model (COM), Distributed component object model (DCOM), object linking and embedding. • Completely Graphical user interface database application. • It provides functionality can be used to provide pop-up capabilities
	- BDC II	<ul style="list-style-type: none"> • To enhance the skill of designing and testing the product in different ways. • Engineering of software in the most systematic way to enhance development, designing and testing skills, leading to a perfect 'Software engineer'. • To use Latest programming techniques and application development in order to promotes the use of computer in day to day lives.
	SE II	<ul style="list-style-type: none"> • To enhance the skill of designing and testing the product

		<p>in different ways.</p> <ul style="list-style-type: none"> • Engineering of software in the most systematic way to enhance development, designing and testing skills, leading to a perfect 'Software engineer'. • To use Latest programming techniques and application development in order to promotes the use of computer in day to day lives.
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M.C.M. II Year (Sem. IV)	IT	<ul style="list-style-type: none"> • Active server page is easy to develop scripting environment Service based Application. • Help to development interactive, server-side web pages. • Provides mechanism to help database driven application. • Open source application framework.
	E-Commerce	<ul style="list-style-type: none"> • To understand individual behavior in organizations, including diversity, attitudes, job satisfaction, emotions, moods, personality, values, perception, decision making, and • To understand the organizational
	DWM	<ul style="list-style-type: none"> • The data warehousing part of module aims to give students a good overview of the ideas and techniques which are behind recent development in the data warehousing • Online analytical processing (OLAP) fields, in terms of data models, query language, conceptual design methodologies and storage techniques. • Data mining part of the model aims to motivate, define and characterize data mining

Department of Career Oriented Courses

EVENT MANAGEMENT			
Certificate Course	PROGRAM OUTCOME	COURSE OUTCOME	. PROGRAMME SPECIFIC OUTCOME
<p>ADVANCED DIPLOMA COURSE</p>	<p>1. Identifying combination of facets of project management with elements of marketing and coordination in arranging a variety of exciting events, from conferences to sports games, festivals to fundraisers.</p> <p>2. Analysis of necessary tools to allow them to manage an event from proposal to completion stage.</p> <p>3. Gaining knowledge of preparing an event proposal, becoming familiar with the statutory obligations required to host an event and being able to critically evaluate whether an event is successful or not.</p>	<p>Students will be able to:</p> <p>1. Combine facets of project management with elements of marketing and coordination in arranging a variety of exciting events, from conferences to sports games, festivals to fundraisers.</p> <p>2. Gain knowledge of tools to allow them to manage an event from proposal to completion stage.</p> <p>3. Prepare an event proposal, becoming familiar with the statutory obligations required to host an event</p>	<p>Employment Areas for students</p> <ul style="list-style-type: none"> • Research & Educational Institutions • Convention Bureaus • Event Management Companies • Conference Organizing • Wedding and Party • Conference Venues • Event Management Consultancy • Promotional Companies • Charity Organizations <p>Student may get employed as:</p> <ul style="list-style-type: none"> • Production Executive • Management Trainee • Accounts Executive/Accountant • Coordinator • Office Assistant • Customer Care Executive

			<ul style="list-style-type: none"> • Manager Business Development • Business Development Executive
DIPLOMA COURSE	<p>1. Identifying coordination, running, and planning of all the people, teams and features that come together to create every kind of event.</p> <p>2. Equipping with tools like analyzing, planning, marketing, producing and evaluating an event.</p> <p>3. Equipping with newer technologies are making event run smoothly, and if But, in addition to that, an event manager needs to have a basic set of qualities like Interpersonal Skills, Flexibility, Leadership, ability, Energy, Organizational skills, Enthusiasm, Time management.</p>	<p>Students will be able to</p> <p>1. Become Skilled Event Management Trainees who can either work in the booming various Industry by identifying features that come together to create every kind of event.</p> <p>2. Event manager needs to have a basic set of qualities which can help him thrive in the profession.</p> <p>3. an event manager uses technology prudently he can gain an edge over his competitors.</p>	<p>The career prospects for Diploma in Event management are: The employment sector is largely Hospitality sector.</p> <p>The employment areas are among Event manager, Event Accounts manager, Event Coordinator, Customer Care executive, Business Development Executive, Marketing Campaign Manager etc</p> <p>Students may get recruit in:</p> <p>Hotel/Travel and hospitality industries, Advertising agencies, Public relations firms, Corporations.</p> <p>Job Positions as Event Accounts manager, Event Coordinator, Customer Care executive, Business Development Executive, Marketing Campaign Manager etc.</p>

<p>CERTIFICATE COURSE</p>	<p>1. Analysis of a Core Theory and Practical training in Conceptualizing, Designing, Sales, Planning, Administration, Production and Execution of multiple event scenarios</p> <p>2. Studying the tasks assigned to an event manager range from conceptualizing, planning, organizing and executing an event in a hassle-free manner.</p> <p>3. Providing knowledge for planning all the details of an event right from the theme, logistics to the budget as well as planning as an exhibition organizer related to fairs and exhibitions.</p> <p>4. Analysis of designing the stage layout for the event.</p> <p>5. Managing transportation of equipment, guests and other things required for the event.</p>	<p>Students will be able to:</p> <p>1. Learn the qualities of an Event Manager as one is responsible for each and every aspect of the event that they are organizing for their client.</p> <p>2. Planning all the details of an event. The event can be a conference, corporate event or a wedding.</p> <p>3. Take responsibility of a stage decorator which may include arranging as well as placing props on the stage which are in tune with the theme of the event and make the stage stand-out among other decorative elements of the venue.</p> <p>4. Understand work of a Logistics Manager, who is responsible for managing transportation of equipment, guests and other things required for the event.</p>	<p>Students may work as, event management professionals for the Indian Media and Entertainment industry.</p> <p>Students can get recruitment in:</p> <ul style="list-style-type: none"> ○ Event Management Companies ○ Sports Marketing Firms ○ Film Festivals ○ International Sporting Events ○ NGOs ○ Advertising Agencies ○ Trade Shows <p>Government Agencies</p>
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Certificate in e-commerce			
Name of Course	Program Outcome	Course Outcome	Program Specific Outcome
Certificate in E-commerce	<ol style="list-style-type: none"> 1. Identifying combination of different e-commerce sites 2. To manage an e-commerce from proposal to completion stage. 3. Gaining knowledge of preparing online trading, becoming familiar with the statutory obligations required to host an Transition. 4. E-business Infrastructure, Selling and Marketing on the Web, Web Server Hardware and Software, Business-to-Business strategies, Virtual Communities, Web Portals, E-commerce Software, Payment systems, Security and User Experience. 	<ol style="list-style-type: none"> 1) <i>E-Commerce Marketing Co-coordinator.</i> 2) <i>Rich Content Developer</i> 3) <i>Web Designer</i> 4) <i>E-commerce Project Manager</i> 	<ol style="list-style-type: none"> 1. Companies can expand their market to national and international markets with minimum investments. 2. E-commerce application provides lots of options and hassle free delivery of products to the users.
Diploma in Ecommerce	<ol style="list-style-type: none"> 1. To learn Internet and Ecommerce 2. To learn e-commerce application 3. To learn Development of E-commerce Sites using HTML & JAVA SCRIPT 	<ol style="list-style-type: none"> 1. To help the students to understand Online Transactions and E-commerce 2. To promote for Advanced Diploma 	<ol style="list-style-type: none"> 1. Companies can expand their market to national and international markets with minimum investments. 2. E-commerce application provides lots of options and hassle free delivery of products to the users.
Adv.	1. To learn Development of	1. To help the students	1. Companies can

Diploma in Ecommerce	E-commerce Website Sites using HTML, CSS and Bootstrap 2.To learn New trends and techniques for web development	to understand Online Transactions and E-commerce 2. Student can start own web development startup or can get employment in IT field	expand their market to national and international markets with minimum investments. 2. E-commerce application provides lots of options and hassle free delivery of products to the users.
CERTIFICATE COURSE WEB DESIGN AND OFFICE AUTOMATION	<ul style="list-style-type: none"> • Web designing is the process of creating the entire look of a website. It encompasses several different aspects, including web page layout, content production, and graphic design. Web designers are the one who determines everything about a website. Right from the content, the way it looks, to the way it works. • Web design is basically a process of arranging and conceptualizing the layout, colors, text styles, images, graphics, content and salient features of a company. Not only important for companies but web designing also helps artists or any individual who want to promote them or their work. However, companies are taking 	<p>1)Students are able to develop a webpage by the use of HTML and Students will be able to connect a program to a DBMS and perform insert.</p> <p>2) Students will be able to write a well formed / valid forms</p> <p>3) HTML Students will be able to write application.</p> <p>4) Helps in designing abilities.</p>	<p>1. Applications developer.</p> <p>2. Game developer.</p> <p>3. Multimedia programmer.</p> <p>4. Multimedia specialist.</p> <p>5. Web content manager.</p>

	<p>more advantage of digital media by setting up a website where their visitors or readers get what they need.</p>		
<p>Diploma in Web designing and Office Automation</p>	<ol style="list-style-type: none"> 1. To learn Office Automation (Excel and Access) 2. To learn Development of E-commerce Sites using HTML 	<ol style="list-style-type: none"> 1. To help the students to understand MS-Office and Website Development 2. To promote for Advanced Diploma 	<ol style="list-style-type: none"> 1. Applications developer. 2. Game developer. 3. Multimedia programmer. 4. Multimedia specialist. 5. Web content manager.
<p>Adv. Diploma in Web designing and Office Automation</p>	<ol style="list-style-type: none"> 1. To learn Development of E-commerce Website Sites using HTML, CSS and Bootstrap 2. To learn New trends and techniques for web development 	<ol style="list-style-type: none"> 1. To help the students to understand Online Transactions and E-commerce 2. Student can start own web development startup or can get employment in IT field 	<ol style="list-style-type: none"> 1. Applications developer. 2. Game developer. 3. Multimedia programmer. 4. Multimedia specialist. 5. Web content manager.